



**Mission, Vision, Values, and Strategies  
Foundation Samsara, Thailand**

**Our Mission:**

Our mission is to contribute to the education and health of underprivileged children in rural areas of northern Thailand. Our intention is to help eradicate poverty in Thailand.

**Our Vision:**

Our vision is that in the future poverty will not be an obstacle preventing underprivileged rural children from obtaining an education, and that our efforts will contribute to the reduction of poverty and other social problems in the communities we work in.

- Increasingly, children in Northern Thailand shall have opportunities to attend both primary and secondary school as a minimum level of education.
- No child shall be denied an education because of lack of basic funding.

**Our Values:**

- Samsara Foundation is a non-discriminatory foundation that responds to the educational needs of children in need regardless of religious or ethnic background.
- We are committed to the advancement of underprivileged people living in the remote areas of Northern Thailand with the belief that education will break the cycle of poverty.
- Almost all money donated to Samsara goes directly towards the education and improved health of children. A maximum of five percent is used for administration.
- We commit to full and transparent accountability to our donors.
- We respect and value the opinions and input of our volunteers, donors, students, school representatives and members of the broader community.
- We welcome and encourage the involvement of parents, students and teachers in realizing our projects. This cooperative effort will contribute towards improved parent-student-teacher relationships; will form closer bonds between the groups; and will break down communication barriers. All three parties will have a shared sense of pride, accomplishment, and ownership in their school.
- We respect the confidentiality of students and their families and will not release information that could be used to identify them to unauthorized persons. We handle with sensitivity the use of images and other personal data of sponsored children.

- We recruit a diverse board and we ensure that each board member understands and agrees with the mission, vision, and values of Samsara.

**Our Strategy:**

We have identified the districts of Mae Sariang, Sop Moei, and Mae Lanoi in the Province of Mae Hong Son as our first priority areas; however, we will consider requests from other areas in Northern Thailand. Based on our values, we shall:

- Raise money to carry out the work of Samsara with the help of volunteers and various funding organizations around the world.
- Support the education of underprivileged rural children in Northern Thailand by providing funding for scholarships and school books, and for the construction of study areas, dormitories, toilets, canteens, and kitchens - all equipped with basic furniture and equipment.
- Improve the health of students by providing clean water systems, first aid medical kits and mosquito nets for all schools.
- We build strong relationships with the local education department and we ensure that our collaborative efforts benefit the students in greatest need.
- Provide specialized equipment and learning aids for physically handicapped and other special needs students.
- Provide alternative power generators to schools that are located far away from the main electricity grid system. This enhances the health and safety of the students and provides lighting for study.
- Cultivate relationships with international schools with “volunteer abroad programs” or other fundraising programs. Enlist such groups to adopt our sponsored schools to assist with construction projects, language teaching, or other programs to enhance student education and offer cross-cultural awareness to both local and international students. Also, promote volunteer opportunities for teachers, including retired teachers, to teach English at our schools.
- Each year, in cooperation with the school department, develop and prioritize projects we believe we can realistically accomplish.
- Ensure contracts are signed between Samsara and the school department prior to commencement of the project. Schedule on-site visits to each project to ensure the work is being carried out in accordance with the spirit of the contract.
- Set realistic goals for completing critical work in the area of Mae Hong Son Province where Samsara is active and identify other communities with the greatest need.